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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: SETH P. BECKER ET AL )  
Serial No. 10/020,728 ) Group Art Unit: 3600  
Filed: October 29, 2001 ) Before the Examiner:  
For: METHOD AND SYSTEM FOR PROVIDING )  
REGISTRATION AND LOSS PROTECTION )  
SERVICES TO CONSUMER JEWELRY )  
OWNERS )

Commissioner for Patents  
Washington, D.C. 20231

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I hereby certify that this correspondence is  
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Commissioner for Patents,  
Washington, D.C. 20231 on March 19, 2003  
Sheila Smedick

Sheila Smedick name 3-19-03  
signature date

RENEWED PETITION TO MAKE SPECIAL

In response to the Decision mailed March 12, 2003, Applicants submit this petition including a detailed discussion of references cited in an IDS filed March 15, 2002.

Applicants hereby petition to make this application special under 37 CFR 1.102(d). All of the claims are directed to a single invention.

Accompanying this petition are the following Attachments:

- (A) a First Statement by Attorney in Support of Petition to Make Special, which sets forth that a pre-examination search has been made, and the search results; and
- (C) a Second Statement by Attorney in Support of Petition to Make Special, which sets forth a detailed discussion of the references. The detailed discussion points out with the particularity required by 37 CFR 1.111 (b) and (c), how the claimed subject matter is patentable over the references.

Copies of the references discussed have already been submitted to the PTO in the IDS filed March 15, 2002 and the Petition filed November 26, 2002.

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BEC-0041  
Becker

A check in the amount of \$130.00 to cover the petition fee pursuant to 37 CFR 1.17(h) is enclosed herewith.

If there are any additional charges with respect to this Petition or otherwise, please charge them to Deposit Account No. 06-1130 maintained by Applicant's attorney.

Respectfully submitted,

By: 

David A. Fox  
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Customer No. 23413

Date: March 19, 2003



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FIRST STATEMENT BY ATTORNEY  
IN SUPPORT OF PETITION TO MAKE SPECIAL

I, David A. Fox (Registration No. 38,807) of Cantor Colburn LLP, 55 Griffin Road South, Bloomfield, CT 06002 (Telephone No. (860) 286-2929), am the attorney of record in this application and make the following statements.

A search for prior art relevant to this application was commissioned through a third party searcher. The search results are submitted herewith. The searcher indicated that the search was conducted in class 705, subclasses 4 and 27. This search satisfies the pre-examination search required under MPEP § 708.02.

Respectfully submitted,

By 

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SECOND STATEMENT BY ATTORNEY  
IN SUPPORT OF PETITION TO MAKE SPECIAL

I, David A. Fox (Registration No. 38,807) of Cantor Colburn LLP, 55 Griffin Road South, Bloomfield, CT 06002 (Telephone No. (860) 286-2929), am the attorney of record in this application and make the following statements.

MPEP 708.02.VIII requires a detailed discussion of the references deemed most closely related to the subject matter encompassed by the claims. The most relevant reference is West et al. A detailed discussion of the differences between West and the claimed subject matter of this application is set forth below.

The claims in this application all relate to bundling the cost of one or more services along with the cost of a jewelry item. This allows the purchaser to buy a single item with one or more services included. Claims 1 and 15 recite bundling registration services with loss protection services. Claim 25 recites that registration services are initiated at a wholesale level and the cost incorporated in the cost of the jewelry item. Claim 26 recites that loss protection services or registration services are initiated at a wholesale level and the cost incorporated in the cost of the jewelry item.

West fails to disclose these features. West is directed to the sale of jewelry and diamonds which involves selecting a theme under which the jewelry is sold. The theme is advertised and the jewelry may be modified to include insignia indicative of the theme. There is no discussion in West of bundling insurance and/or loss protection services with a jewelry item. Thus, West cannot anticipate or obviate the claimed invention.

The Wunderlick and Vanier references, relate to gemstone identification, not sales of jewelry items including the bundling of services such as loss protection or registration.

The Becker reference (submitted in IDS filed March 15, 2002) is directed to gemstone identification by marking gemstones and storing gemstone information in a database. There is no disclosure of bundling services such as loss protection or registration.

The Gem Shield Private Jewelry Insurance reference (submitted in IDS filed March 15, 2002) relates to loss protection services that are offered as an additional item, at an additional cost, at the time of purchase of the jewelry. There is no discussion of bundling loss protection services and/or registration services, along with the cost of the jewelry.

The Blue Nile – Chubb Insurance reference (submitted in IDS filed March 15, 2002) relates to loss protection services that are offered as an additional item, at an additional cost, at the time of purchase of the jewelry. There is no discussion of bundling loss protection services and/or registration services, along with the cost of the jewelry.

The Ashford reference (submitted in IDS filed March 15, 2002) relates to loss protection services that are offered as an additional item, at an additional cost, at the time of purchase of the jewelry. There is no discussion of bundling loss protection services and/or registration services, along with the cost of the jewelry.

The Jewler's Mutual Insurance reference (submitted in IDS filed March 15, 2002) relates to loss protection services that are offered as an additional item, at an additional cost, at the time of purchase of the jewelry. There is no discussion of bundling loss protection services and/or registration services, along with the cost of the jewelry.

The Art Carved Insurance reference (submitted in IDS filed March 15, 2002) relates to loss protection services that are offered as an additional item, at an additional cost, at the time of purchase of the jewelry. There is no discussion of bundling loss protection services and/or registration services, along with the cost of the jewelry.

These references all relate to insurance products that are offered alone, and at an

additional cost to the consumer. There is no discussion of bundling loss protection service with registration services as recited in the pending claims.

Respectfully submitted,

By 

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